

FOR IMMEDIATE RELEASE

CONTACT:

Eric Mangan

973-496-3303

Eric.Mangan@sothebysrealty.com

**SOTHEBY'S INTERNATIONAL REALTY[®] LUXURY NETWORK
EXPANDS TO THE CAYMAN ISLANDS**

Sheena Conolly Real Estate, Ltd. Gains Rights to Offer Exclusive Realty Services

PARSIPPANY, N.J., and THE CAYMAN ISLANDS (Jan. 10, 2006) – Sotheby's International Realty Affiliates, Inc. today announced that it has awarded master franchise rights for the Cayman Islands to Sheena Conolly Real Estate, Ltd. The firm, which is owned by Burns and Sheena Conolly, is a provider of premier real estate services for all three islands comprising this British territory in the Caribbean. The company joins an international network of firms that provide exclusive Sotheby's International Realty[®] services, and it will now do business as Sheena Conolly Sotheby's International Realty.

“Sheena Conolly Real Estate has developed an outstanding reputation for distinguished service and is an excellent addition to our international network,” said Michael R. Good, president and CEO of Sotheby's International Realty Affiliates, Inc. “The firm has earned an outstanding reputation for its boutique-styled realty services and offers access to many of the Cayman Island's most spectacular waterfront estates, beachfront condominiums, development properties and vacation homes. Homes and properties listed with this firm will benefit from our exclusive Sotheby's International Realty services. We look forward to helping the firm provide its clients with the highest level of realty service.”

“Joining the Sotheby's International Realty network allows us to take our client service to an even higher level,” Sheena Conolly said. “In addition to the exclusive Sotheby's International Realty name, we can now provide global exposure for all the top Cayman Islands property listings. The Cayman Islands have always been known as a first-class financial centre, and now we can connect this worldwide clientele with great Cayman properties through the Sotheby's International Realty referral network. We are very excited with this agreement and the opportunity it brings to our clients.”

-more-

**Sotheby's International Realty® Luxury Network
Expands to The Cayman Island
Page 2 of 2**

Residential real estate brokerage firms that join the new Sotheby's International Realty® luxury franchise network have access to exclusive business resources and services, such as marketing, information technology, operations, public relations, recruiting, client referrals and training.

Sheena Conolly Sotheby's International Realty will serve the entire Cayman Islands including Grand Cayman, Little Cayman and Cayman Brac. Contact the firm at (345) 943-1234 for additional information.

About Sotheby's International Realty Affiliates, Inc.

Founded in 1976 to provide independent brokerages with a powerful marketing and referral program for luxury listings, the Sotheby's International Realty® network was designed to connect the finest independent real estate companies to the most prestigious clientele in the world. In February 2004, Cendant Corporation (NYSE: CD), the world's leading real estate brokerage franchisor, entered into a long-term strategic alliance with Sotheby's Holdings, Inc. (NYSE: BID; LSE: STBA). The agreement provided for the licensing of the Sotheby's International Realty® name and the development of a full franchise system by Sotheby's International Realty Affiliates, Inc., a Cendant subsidiary. The agreement also included the acquisition of the company-owned real estate brokerage offices by NRT Incorporated, a Cendant subsidiary that owns and operates those offices today as Sotheby's International Realty, Inc. Affiliations in the system are granted only to brokerages and individuals meeting strict qualifications. Sotheby's International Realty Affiliates, Inc. supports its affiliates with a host of operational, marketing, recruiting, educational and business development resources. Franchise affiliates also benefit from an association with the venerable, 260-year-old Sotheby's auction house. For more information, visit www.sothebysrealty.com.